

# How Halawi Media Achieved 20,000+ YouTube Subscribers for Austin Shivaji Kumar in just 6 months

## See Live Example (YouTube Channel)

Growing a YouTube channel isn't luck. It's science. Halawi Media Private Limited helped Austin Shivaji Kumar cross 20,000+ YouTube subscribers with a hyper-optimized strategy.

No shortcuts. No fluff. Just raw execution.

## Step 1: Data-Driven Video Planning

We didn't just post videos. We analyzed.

- Keyword mapping for high-impact SEO.
- Audience heatmaps to track retention drops.
- CTR optimization with compelling thumbnails and A/B testing.
- Every video had a hook, a retention strategy, and a call to action.

## Step 2: Hacking YouTube's Algorithm

The algorithm rewards watch time & engagement. We crafted a strategy based on:

- $\checkmark$  AI-driven topic research  $\rightarrow$  What people search for.
- $\checkmark$  Script structuring  $\rightarrow$  More "watch time triggers."
- $\bigvee$  YouTube Shorts leverage  $\rightarrow$  High-velocity views & virality.

Our approach made sure Austin Shivaji Kumar's content was everywhere.

#### Step 3: Overcoming Challenges

No strategy is smooth.

- Low engagement?  $\rightarrow$  We fixed it with interactive CTAs & sharing in various groups.
- Retention drop? → We removed "dead zones" in editing & added fast cuts.
- Slow subscriber growth? → Cross-promotion with Instagram & X (Twitter), and other platforms.



Q Our strategies created a compounding effect, resulting more YouTube recommendations.

💥 Subscribers skyrocketed.

And we're just getting started.

Subscribe to Austin Shivaji Kumar for the most powerful entertainment content like short movies, music, comedy, and everything trending!

## Your Brand Needs a YouTube Growth Strategy!

Let's talk. Halawi Media creates custom viral strategies that work.

#### Regards,

Austin Shivaji Kumar <u>Reachaustin@halawi.org</u> +91 9133441000